



Global
Harmonization
Initiative

1st WORLD CONGRESS
Food Safety and Security
24-28 March 2019 • Leiden • The Netherlands

**SPONSORSHIP &
EXHIBITION
PROSPECTUS**

WWW.GHIWORLDCONGRESS.ORG



1st GHI World Congress on Food Safety and Security 2019

Addressing the vital role of modern science in food legislation and regulation

It is with great pleasure that the Global Harmonization Initiative (GHI) invites you to participate in the 1st GHI World Congress on Food Safety and Security, 24-28 March 2019, in Leiden, The Netherlands. Our aim is to bring together leading scientists, researchers and research scholars from academia and industry, prominent decision makers from international organisations, and the public from across the globe to advance the conversation about the vital role of modern science in food legislation and regulation.

One of the major problems in food safety and security regulation is that many existing laws, rules and guidelines are originated from decades-old data and methods, several of which are not even relevant to human exposure. More than five decades of research has shown convincingly that food safety and security regulations should be changed and revised on the basis of updated and validated assays. Our rationale for organising the 1st GHI World Congress is to generate a platform to present and implement the most suitable assays for food safety and security assessment within different fields — from chemistry and microbiology, to genetic toxicology and genomics — throughout entire processes, from farm to fork.

These issues and more are the focus of the 1st GHI's World Congress, which seeks to help declare and establish new directions in the work of ensuring food safety and security throughout supply chains and throughout the world. The outcomes from this meeting can pave the way toward more accurate detection of human risk to dietary components and thus, improve human health status. **Our intention is to produce a declaration that is agreed by all participants which calls for and establishes a target to change regulations within a specified time based on available knowledge.**

It is time to change, and we do have the potential (and the scientific knowledge and tools) to make changes that enhance our ability to improve food safety and security goals. On behalf of the GHI membership and organising committee, I do hope that you will collaborate with us for this unique and transformative scientific congress. Participating in this congress will give you the unique opportunity to communicate with members of your target groups and the experts-in-the-field. This brochure provides a description of the different sponsorships that we offer.

If you have any questions about participating as a sponsor in the GHI World Congress on Food Safety and Security, please contact our congress secretariat at GHI2019@congress-bydesign.com.

With warm regards,



*Dr. h.c. Huub Lelieveld
President, Global Harmonization Initiative*



*Dr. Firouz Darroudi
Chair Scientific Committee, GHI World Congress 2019*



1st GHI World Congress on Food Safety and Security

Scientific Committee

Dr. Firouz Darroudi, Chair
Dr. Huub Lelieveld, Co-chair
Prof. Lilia M. Ahrné
Dr. Veslemøy Andersen
Prof. Dr. Stanley Brul
Prof. Wentzel Gelderblom
Dr. Pablo Juliano
Prof. Dr. Dietrich Knorr
Prof. Dr. Olga Martín-Belloso
Dr. Jun Nishihira
Dr. Ismail Odetokun
Prof. Dr. Indrawati Oey
Hon. Prof. Dt. Ruth K. Oniang'o
Dr. Peter Overbosch
Prof. Franco Pedreschi Plasencia
Prof. Dr. Vlasta Piližota
Dr. Vishweshwaraiah Prakash
Prof. Dr. Marco Dalla Rosa
Dr. Amauri Rosenthal
Prof. Dr. Livia Simon Sarkadi
Prof. Dr. Aurora A. Saulo
Prof. Gunnar Sigge
Prof. Dr. Bernd van der Meulen
Prof. Dr. Viduranga Waisundara
Prof. Dr. Chin-Kun Wang
Prof. Dr. Aman Wirakartakusumah
Prof. Dr. An-I Yeh
Prof. Dr. Marcel Zwietering

Organising Committee

Dr. Huub Lelieveld
Dr. Firouz Darroudi
Dr. Veslemøy Andersen

Congress details and contact information

Conference date : 24 - 28 March, 2019
City / Country : Leiden, The Netherlands
Venue : Holiday Inn Leiden
Congress Secretariat : Congress by design
Kloosterweg 6C
3481 XC Harmelen
T | +31 (0)88 089 81 01
E | GHI2019@congressbydesign.com
W | www.ghiworldcongress.org

For inquiries on sponsorship opportunities please contact:

Congress Secretariat T | +31 (0)88 089 81 01
E | GHI2019@congressbydesign.com





About Global Harmonization Initiative

The Global Harmonization Initiative (GHI) is the international non-profit network of individual scientists and scientific organizations working together to promote harmonization of global food safety regulations and legislation.

We engage and empower food scientists and experts in industry, government and academia* to voice scientific consensus and make recommendations on food safety laws and regulations, globally. Our aim is to provide objective and fact-based advice that will help harmonize conflicting regulations and legal policies to:

- Eliminate trade barriers that masquerade as food safety protections
- Reduce the needless destruction of safe foods within and across international borders
- Promote the use of innovative food safety technologies around the globe
- Lessen the potential for foodborne illness and pandemic outbreaks

*GHI members, do not represent their employers. Membership is individual and contributions to GHI are based on the scientific conscience of the members.



About the 1st GHI World Congress 2019

Main topics

The 1st GHI World Congress on Food Safety and Security will address the following topics:

- Microbiological studies for food safety
- Genetic toxicology
- Genomics
- GM foods
- Roles of chemical analyses in food safety
- Nanotechnology
- Food borne diseases
- Factory design and food safety
- Modelling for food safety assessment
- Food science, education and communication
- Ethics in the food chain
- Global food safety hazardous incidences (real and false alerts)
- Updated and modified tests and guidelines for food safety assessment

Reasons for the congress

- **Food safety regulations are not effective if they aren't based on state-of-the-art science.** Half a century of authoritative research has shown that science-based regulations are key to achieving real-world food safety protections for consumers around the globe. However, throughout the world, food safety regulations, if based on science at all, often are originated from decades-old data and methods, many of which are not relevant to human exposure or to mitigating actual risks from unsafe food.
- **It's a global problem that can be solved.** The problems presented by food safety regulations underpinned by inadequate science are not limited to developing countries, a common misperception. A troubling number of developed countries have instituted food safety regulations that also use outdated or inaccurate data as their evidence base. The Global Harmonization Initiative (GHI), the only impartial, independent and international organisation working to harmonise science-based food safety regulations, is dedicated to bringing together scientists, policymakers, regulators and industry subject matter experts at this new forum to advance the use of modern, validated scientific solutions as the basis for updating food safety regulations around the world.
- **A platform for change.** The 1st GHI World Congress on Food Safety and Security is designed to support communication and collaboration that promote new opportunities to improve and ensure that food safety regulations are based on the best available science. The focus of this inaugural congress is food safety and quality assessment via updated and validated assays, including how and when to implement the most suitable chemical, microbiological, genetic toxicological and genomic assays from farm to fork, and how to transfer these technologies to assess food safety accurately.

Target Audience

- Nutritionists
- Food science technologists
- Food science scientists, researchers and students
- Genetic toxicologists
- Food science specialists in chemistry
- Food science specialists in microbiology
- Food safety specialists in DNA molecular biology and genomic
- Specialists in food borne diseases and cancer
- Modelling specialists in food safety and cancer risk assessment
- Food, nutrition and dietary management specialists
- National and international food safety specialists
- Authorities involved in setting up food safety standards
- Representatives of food industries
- Press and communication specialists
- Public



PRELIMINARY PROGRAMME

Global 
Harmonization Initiative **1st WORLD CONGRESS**
Food Safety and Security
24-28 March 2019 • Leiden • The Netherlands

Saturday 23 March & Sunday 24 March 2019

Pre-congress course and workshop
on updated cytogenetic assays applicable for Genetic Toxicology
Leiden University Medical Centre

Sunday 24 March 2019

Pre-registration of congress participants
Welcome Reception

Monday 25 March 2019

Plenary session
Parallel sessions

Tuesday 26 March 2019

Plenary session
Leiden Networking Excursion:
City Walk, Boat Tour and National Museum of Antiquities

Wednesday 27 March 2019

Plenary session
Parallel sessions
Congress dinner

Thursday 28 March 2019

Plenary session

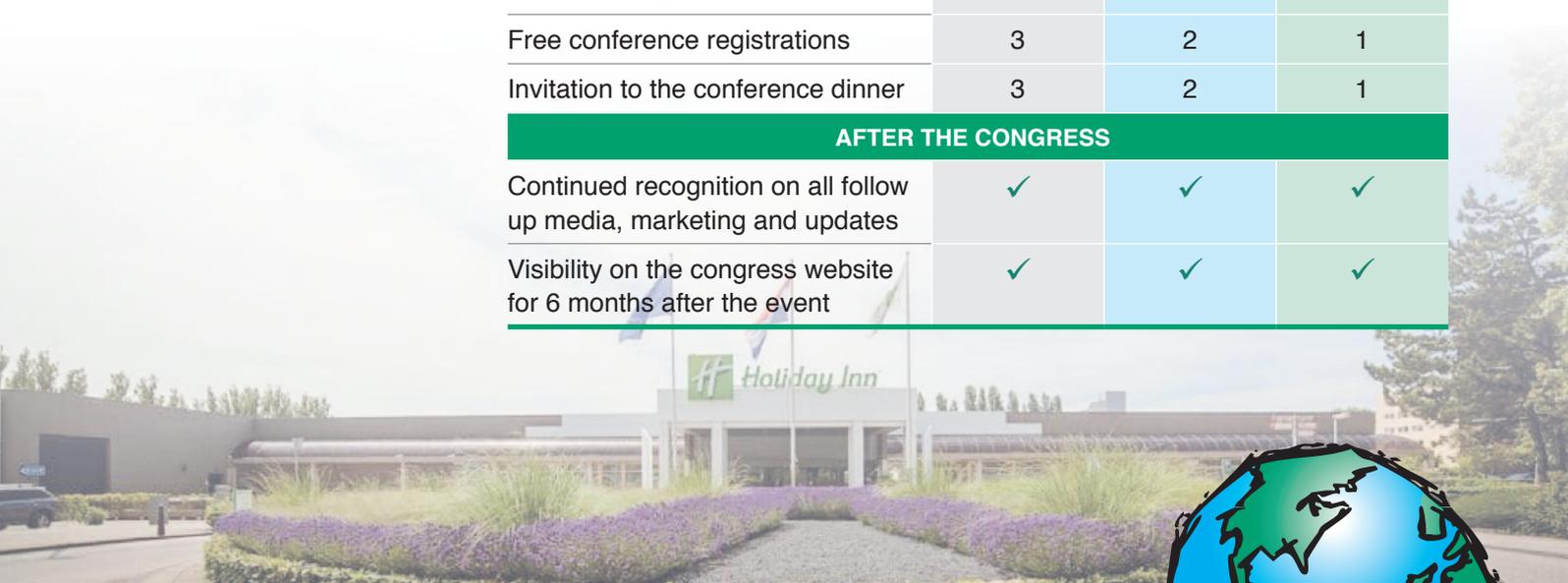




Sponsorship opportunities

Please find below the various levels of support and the benefits that are included in the sponsorship packages.

BENEFITS	DIAMOND SPONSOR € 20.000	PLATINUM SPONSOR € 10.000	GOLD SPONSOR € 5.000
BEFORE THE CONGRESS			
Inclusion and profile on website with logo and link	✓	✓	✓
Recognition as a (diamond/ platinum/gold) sponsor on congress promotional documents	✓	✓	✓
DURING THE CONGRESS			
Exhibition space	12 m ²	6 m ²	6 m ²
Discount on additional space	50% discount	25% discount	Not applicable
During the entire duration of the congress at coffee/tea breaks a PowerPoint slide presentation can be displayed in all meeting rooms	✓		
Recognition as a (diamond/ platinum/gold) sponsor in the congress app	✓	✓	✓
Recognition as a (diamond/ platinum/gold) sponsor via signage	✓	✓	✓
Insert in delegate bag	✓	✓	✓
Free conference registrations	3	2	1
Invitation to the conference dinner	3	2	1
AFTER THE CONGRESS			
Continued recognition on all follow up media, marketing and updates	✓	✓	✓
Visibility on the congress website for 6 months after the event	✓	✓	✓



Additional sponsorship opportunities

Social Events

- **Congress Dinner € 20.000 (mentioned as Diamond Sponsor, maximum 1 sponsor)**
 - ✓ Recognition as a Diamond Sponsor on signage during the Congress dinner
 - ✓ Opportunity for a senior representative to make a 5 minute presentation to dinner guests
 - ✓ Your company logo on the GHI2019 website and hyperlink to your company's website
 - ✓ Recognition as a Diamond Sponsor on congress documentation
 - ✓ 3 Registrations for the Congress
 - ✓ 3 Invitations to the Congress Dinner

- **Welcome Reception € 10.000 (mentioned as Platinum Sponsor, maximum 1 sponsor)**
 - ✓ Recognition as a Platinum Sponsor on signage during the Welcome Reception
 - ✓ Your company logo on the GHI2019 website and hyperlink to your company's website
 - ✓ Recognition as a Platinum Sponsor on congress documentation
 - ✓ 2 Registrations for the Congress
 - ✓ 2 Invitations to the Congress Dinner

- **Lunch € 5.000 (mentioned as Gold Sponsor, maximum 1 sponsor per day)**
 - ✓ Recognition as a Gold Sponsor on signage during the Lunch break
 - ✓ Your company logo on the GHI2019 website and hyperlink to your company's website
 - ✓ Recognition as a Gold Sponsor on congress documentation
 - ✓ 1 Registration for the Congress
 - ✓ 1 Invitation to the Congress Dinner

- **Coffee breaks € 2.500**
 - ✓ Recognition as a sponsor on signage during the Coffee breaks
 - ✓ Your company logo on the GHI2019 website and hyperlink to your company's website
 - ✓ Recognition as a sponsor on congress documentation



Congress support items

■ Mobile congress application € 7.000

- ✓ Support will be recognized on the home screen of the congress app with “Supported by...” and a company logo
- ✓ Recognition as a sponsor on congress documentation
- ✓ 1 Registration for the Congress
- ✓ 1 Invitation to the Congress Dinner

■ Congress bag € 5.000

- ✓ Your company logo appears on delegate bag – exclusive
- ✓ Recognition as a sponsor on congress documentation
- ✓ 1 Registration for the Congress
- ✓ 1 Invitation to the Congress Dinner

■ Congress Lanyard € 3.500

- ✓ Your company logo appears on delegate lanyards – exclusive
- ✓ Recognition as a sponsor on congress documentation

■ Insert in congress bag € 1.000

- ✓ Inclusion of promotional material, such as leaflet or brochure, in the congress bags. Material should be provided by supporter and approved by the secretariat

■ Insert in congress bag € 1.000

- ✓ Travel grant for young scientist from low-income countries, allowing him/her to participate in GHI2019 and to liaise with the international food safety and security community
- ✓ Recognition of your sponsoring in a personal letter from the Organizing Committee to the grant recipient
- ✓ Selection of grant recipient by the GHI2019 travel grant awarding committee
- ✓ Administration of travel grants by the GHI2019 congress secretariat

Tailor made sponsor packages

Please contact the Congress Secretariat for tailor made packages or partnership opportunities.





Exhibition opportunities

Exhibition space

The price for exhibition space is € 500 per square meter. Minimum of 6 m².

Include:

- ✓ Table and 2 chairs
- ✓ 1 Free exhibitor badge per 3 m² (Exhibitors do not have access to the scientific programme. Welcome reception, coffee breaks and lunches are included.)

When you exhibit, your company will receive the following additional benefits:

- Listing as an exhibitor on the congress website with a link to the company website
- Listing and profile in the Industry Support and Exhibition section of the congress app

Exhibitor Registration

1 Free exhibition badge per 3 m² is included. Exhibitors do not have access to the scientific programme. Welcome Reception, coffee breaks and lunches are included. Additional exhibitor badges can be booked at a rate of € 150. Exhibitors who wish to attend the congress should register for a full congress pass.

Exhibition space allocation will be on a first come first served basis and can be based on the profile of the organisation.



Booking and policies

Terms of Payment

Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of the 1st GHI World Congress on Food Safety and Security 2019. Should the Sponsor fail to complete payments prior the commencement of the GHI World Congress 2019, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring and exhibiting arrangements will be confirmed in writing between GHI2019 Congress Secretariat and the sponsoring/exhibiting organization using the standard GHI World Congress 2019 contract text. An invoice with payment details will be sent together with the confirmation letter.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the Congress, you will not have access to the Congress.

Cancellation / Modification Policy

Cancellation or modification of items must be made via e-mail to the 1st GHI World Congress Secretariat: GHI2019@congressbydesign.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before 24 September 2018 (6 months before Congress)
- 50% of the agreed package amount if the cancellation/modification is made between 24 September 2018 and 24 December 2018 (6-3 months before Congress)
- 100% of the agreed package amount if the cancellation/modification is made after 24 December 2018 (3 months before Congress)

